

# Industry Leaders of Southwestern Illinois

## “From innovative products combined with the best customer service

to a tradition of community service that is second to none, TheBANK of Edwardsville continues to pave the way in the Metro East financial community.

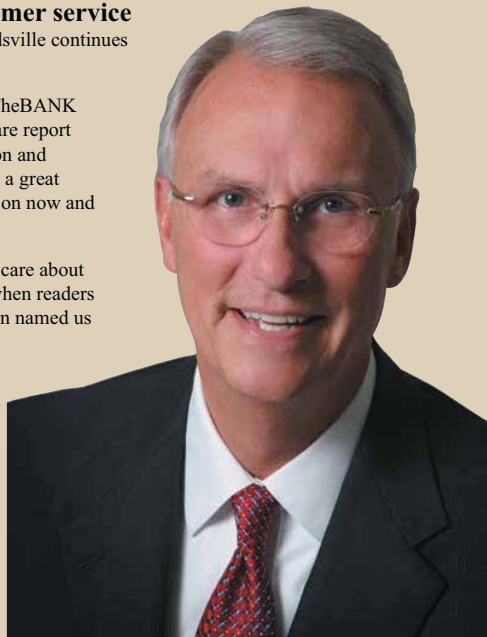
What’s more, we’re widening the gap as more people than ever are choosing TheBANK as their bank. The numbers back it up. According to the latest deposit market share report from the FDIC, we claimed the top spot in combined market share in the Madison and St. Clair County region for the first time in 2012. That’s a tremendous honor and a great accomplishment for a locally-owned community bank, and one we plan to build on now and in the future.

But our success isn’t only about numbers. It’s also about employees who truly care about our customers. That commitment to customer service was recognized last year when readers of two local newspapers voted us their “Favorite Bank” while another publication named us to their annual list of “Top Commercial Lenders in the St. Louis Area,” the only Illinois-based bank to make the list.

Of course, our reputation for tireless work in local communities has been well established since 1868. Last year alone, we contributed hundreds of thousands of dollars to more than 650 local educational, civic and charitable organizations, and that’s not including the countless hours our employees volunteer with those organizations. As an example, our campaign to bring financial literacy programs to all 14 of our local public schools at no cost to the schools or taxpayers has been recognized throughout the state, including by the Illinois General Assembly, as a model of how business and education can work together to make our communities better.

The bottom line is, with a full range of consumer, commercial and investment products offered by people who truly care about you and your community, when you choose TheBANK of Edwardsville you’re teaming up with the best in the area.”

*Thomas Holloway  
President and CEO  
TheBANK of Edwardsville*



**Yes:** *TheBANK of Edwardsville is the LEADER in combined deposit market share in the St. Clair and Madison County area – according to the FDIC.*

**TheBANK of Edwardsville**  
The People You Know & Trust

[www.4thebank.com](http://www.4thebank.com)

MEMBER FDIC



**the investor group** of TheBANK

**Joann Barton**  
Senior Vice President  
The Investor Group at TheBANK

*“We’re ready to help you and your business with all of your investment needs.”*

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**Commercial Banking GROUP**  
*Your Success Is Our Business*

**Rick Parks**  
Senior Vice President  
Commercial Banking Group

*“We’re confident that our lending options will help you grow or build your business.”*

**618-659-4590**

## Industry Leaders of Southwestern Illinois

**“McKendree University is educating tomorrow’s leaders** with a high quality, affordable private education for traditional undergraduates, graduate students, working adults and online learners.

In the last decade, we have experienced unprecedented growth and development, with the largest student enrollment in our 185-year history. Overall enrollment has doubled in 10 years; master’s degree programs in business administration, education, nursing, professional counseling comprised over a third of the Class of 2013.

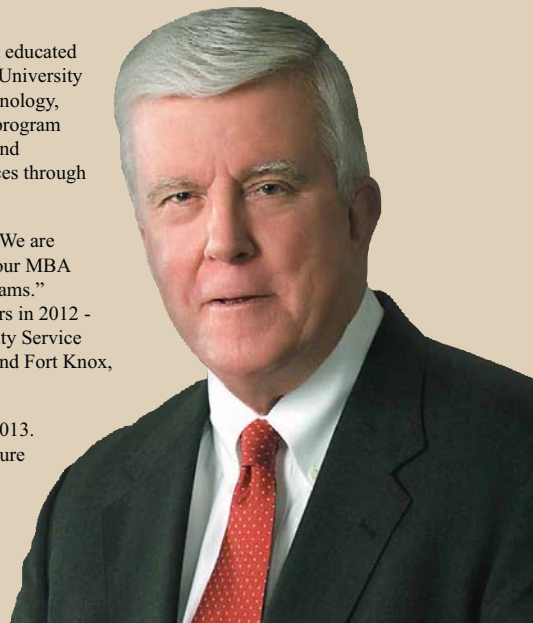
It is important that our region maintains a highly competitive, diverse and educated workforce to ensure businesses and industry continue to grow. McKendree University plays a vital role by preparing students to enter careers in life sciences, technology, business, health care and education. We have expanded our undergraduate program to 46 majors, with academic programs that are interdisciplinary, visionary and pragmatic. Our students gain experience relevant to current business practices through mentoring, career workshops, practicums and internships.

McKendree’s outstanding reputation is widely known and well deserved. We are nationally recognized in *U.S. News & World Report’s* “Best Colleges” and our MBA online program is among its top 100 “Best Online Graduate Business Programs.” Our commitment to service-learning and volunteerism - 23,623 service hours in 2012 - consistently earns us a place on the President’s Higher Education Community Service Honor Roll. Because of our strong partnerships with Scott Air Force Base and Fort Knox, we are known as a military-friendly institution.

Our economic impact on Southern Illinois is significant - \$97 million in 2013. A \$16 million, state-of-the-art residence hall was completed in 2011 and future plans include a new recreation center and renovated science building. We doubled our acreage in 2012 with the purchase of Locust Hills Golf Course in Lebanon, now The Hills Golf Club at McKendree University.

McKendree University is thriving! As we continue to grow and evolve, we hold steadfast to our promise: to provide students an exceptional, personalized education in a vibrant, engaging academic community.”

**James Dennis, Ph.D.**  
President  
McKendree University



**MCKENDREE**  
UNIVERSITY

# Get A Great Education With Your Degree



Committed to providing students with a high quality, affordable private undergraduate and graduate education, McKendree University is ranked among the top “Best Regional Universities” by *U.S. News & World Report* and is the only institution in Illinois to be named to the list of “America’s 100 Best College Buys.” With more than 46 undergraduate disciplines, four graduate schools, and a doctoral program in education, McKendree’s rigorous academic programs coupled with our strong intellectual climate sets us apart. Named to the “Great College to Work For” Honor Roll by *The Chronicle of Higher Education* for the third straight year, McKendree is known for our outstanding faculty and staff, personalized approach, dynamic learning opportunities, first-class performing arts at the Russel E. and Fern M. Hettenhausen Center for the Arts, and championship athletic programs.

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UNIVERSITY

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